





















WELCOME TO ST.MIRREN PARK

The great achievement of Oran Kearney and the players from January onwards last season will see this great club retain it's place and competing in the Ladbrokes Scottish Premiership where it belongs.

At St. Mirren Football Club we pride ourselves on providing great service, whatever the occasion we host for you. Whether you are in business and entertaining a table of important clients or enjoying a day out with a group of friends or family, St.Mirren Park is a must-do venue.

We welcome our supporters, together with visiting fans in equal measure. Our policy is to approach the day in good humour, ensuring that, no matter the outcome of the match all our patrons enjoy their day. Everyone receives personal attention. Everyone feels involved in the proceedings and everyone departs feeling that they have been part of the St. Mirren match day experience - that's guaranteed!

St. Mirren Football Club are a family orientated and community based club. We know the importance of looking after our guests many of whom become regular visitors and part of the St. Mirren family.

We also have many different sponsorship and advertising packages that can be tailored to suit your budget. I'm sure there will be something in the following pages that may interest you, so take a look and give me a call.

I look forward to welcoming you to St.Mirren Park.

Campbell Kennedy Commercial Manager





HOSPITALITY SUITE

Available for groups of two upwards (at shared tables) our corporate dining is an ideal way to reward staff, entertain clients or perhaps celebrate a special family occasion.

A convivial atmosphere is assured, great food is a certainty.

Guests will enjoy the following:

- Private car parking facility.
- Enter through the exclusive Westmarch Suite entrance.
- Glass of chilled Bubbly on arrival. (Inclusive Drinks Package Grade A&B)
- Hostess table service.
- Grade A Four Course meal complemented by fine wines.
- Grade B & C Three Course meal complemented by fine wines
- Accreditation in the match day magazine.
- Exclusive Match day competitions.
- Match day magazine & corporate team sheets.
- Listing in the match magazine
- Exclusive Q&A with matchday Ambassadors
- Executive padded seating in Main Stand.
- Half-time hot & cold snacks served with fair-trade tea or coffee.
- Post Match presentations by the Match Sponsors Man of the Match
- Inclusive drinks package both pre & post match. (inclusive drinks package)

WESTMARCH SUITE PACKAGES

Seasonal Hospitality Package

(Includes all home Ladbrokes Premiership fixtures & home Scottish Cup ties)

£1,900 + VAT

Ten Match Package (2A,3B,5C) £950 + VAT

Six Match Package (1A,2B,3C) £600 + VAT

Three Match Package (1A,1B,1C) £320 + VAT

Individual Match Prices	
Inclusive Drinks	Cash Bar
Category "A" Celtic & Rangers £135 + VAT	N/A
Category "B" Aberdeen, Hearts & Hibernian	
£110 + VAT	£85 + VAT
Category "C" All other clubs £95 + VAT	£70 + VAT

All prices are per person and are subject to VAT

Each package is subject to the terms of the Licensing Scotland Act 2005

"ALL PACKAGES AT ST.MIRREN PARK OFFER OUTSTANDING VALUE. WHETHER FOR BUSINESS GUESTS OR PERSONAL CELEBRATION.WE OFFER POSSIBLY THE BEST VALUE HOSPITALITY PACKAGES IN THE SCOTTISH PREMIER LEAGUE."



PRINCIPAL MATCH SPONSOR

A SPONSORSHIP PACKAGE FOR TWELVE GUESTS

As principal Match Sponsor, your guests will enjoy a superb day at St.Mirren Park, while your business benefits from maximum brand promotion throughout every channel of the Clubs matchday media.

Our supporters awareness levels of our Principal Match Sponsors and their areas of business expertise is high. As such this hospitality package provides an ideal platform for promotion of your company's products and services.

Your party of twelve will enjoy a Champagne reception in the Boardroom (subject to kick off time) then proceed to enjoy their meal at the Match Sponsors table.

HOSPITALITY

- Private car parking
- Enter through the exclusive Main Entrance.
- Champagne reception in the Boardroom on arrival
- Optional tour of the dressing room.
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive Match Sponsors seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Exclusive Match Sponsors corporate gift for each guest
- Select and present the Man of the Match Award
- Presentation to the Sponsor from St.Mirren Football Club by the Man of the Match.

BRANDING/BENEFITS

- Logo on cover of match magazine
- Full Page advert in match magazine
- Opportunity to put promotional material on each table.
- Option to Select a Match Mascot
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Group Picture in Boardroom
- Group Picture in Home Dugouts.
- Pictures of presentations will be published on the club website www.stmirren.com
- Pictures of presentations will be published in next home match magazine.
- Sponsors Company name acknowledged on Jumbo
- Promotion through club's social media channels

Grade A: Celtic & Rangers	Grade B: Aberdeen, Hearts & Hibernian	Grade C: All other clubs
£2,100 + VAT	£1,800 + VAT	£1600 + VAT

ASSOCIATE MATCH SPONSOR

A SPONSORSHIP PACKAGE FOR TWELVE GUESTS

Our Associate sponsorship package places your company at the heart of the action and offers fantastic opportunities to promote your brand.

HOSPITALITY

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Champagne on arrival
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Present the "Social Media" Man of the Match with his Award (new for 2018/19)
- Presentation of a commemorative gift to the Sponsor by the Man of the Match.

BRANDING

- Logo on cover of match magazine
- Half Page advert in match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club website www.stmirren.com
- Pictures of presentations will be published in next home match magazine.
- Sponsors Company name acknowledged on Jumbo Screen





Category "A" Rangers & Celtic

£1,950 + VAT

Category "B" Aberdeen, Hearts & Hibernian

£1,650 + VAT

Category "C" All other clubs

£1,450 + VAT



MATCH BALL SPONSOR

A SPONSORSHIP PACKAGE FOR TEN GUESTS

HOSPITALITY

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Glass of Chilled Champagne on arrival
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Q&A with former players
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Post match presentation of a Signed Match Ball in presentation case by the Man of the Match.

Category "A" Rangers & Celtic

£1,600 + VAT

Category "B" Aberdeen, Hearts & Hibernian

£1,350 + VAT

Category "C" All other clubs

£1,200 + VAT

BRANDING

- Logo on cover of match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site www.stmirren.com
- Pictures of presentations will be published in next home match magazine.
- Sponsors Company name acknowledged on Jumbo Screen





CAPTAINS ARMBAND SPONSOR

A SPONSORSHIP PACKAGE FOR TEN GUESTS

HOSPITALITY

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Glass of Chilled Champagne on arrival (A & B Grade)
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Q&A with former players
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Post match presentation of a framed and Signed Captains Armband by the Club Captain.

BRANDING

- Logo on cover of match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site www.stmirren.com
- Pictures of presentations will be published in next home match magazine.
- Sponsors Company name acknowledged on Jumbo Screen

Grade A: Celtic & Rangers	Grade B: Aberdeen, Hearts & Hibernian	Grade C: All other clubs
£1,600 + VAT	£1,350 + VAT	£1200 + VAT









MATCH MAGAZINE SPONSOR

A SPONSORSHIP PACKAGE FOR TEN GUESTS

HOSPITALITY

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Glass of Chilled Champagne on arrival (A&B Grade)
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Q&A with former players
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Post match special presentation of match magazine framed and signed by the squad presented by the Man of the Match

Category "A" Rangers & Celtic

£1,600 + VAT

Category "B" Aberdeen, Hearts & Hibernian

£1,350 + VAT

Category "C" All other clubs

£1,200 + VAT

BRANDING

- Logo on cover of match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site www.stmirren.com
- Pictures of presentations will be published in next home match magazine.
- · Sponsors Company name acknowledged on Jumbo Screen





ST.MIRREN EXECUTIVE CLUB MEMBERSHIP

The Exclusive Executive Club has its own unique character with executive hospitality service and benefits from Directors Box Seating.

Membership is restricted to twenty six members and is based on the full season to include all league and cup ties played at the stadium.

Famous faces from past and present are on hand to ensure that every trip to the stadium is memorable.

The club is based in the Private Directors guest lounge which overlooks the pitch where you will enjoy a lively pre-match atmosphere to get you right in the mood before the match. And discuss the game post match with fellow members.

MEMBERSHIP INCLUDES:

- Entry to stadium via main entrance from one hour prior to kick-off
- Official Executive Members Club tie for gents or members scarf for the ladies.
- Executive car parking
- Inclusive Drinks available before and after the match
- Pre-match soup
- Complimentary match programme and team sheet
- Designated Director's box seating
- Half time hot and cold finger buffet with tea & coffee
- Accreditation in every match magazine

COST PER PERSON £1,150 + VAT

Should you require any further information contact the Commercial Manager Campbell Kennedy, on **0141 840 1337** or email **commercial@stmirren.com**



ST.MIRREN BUSINESS CLUB



The St.Mirren Business Club, offers the chance for our sponsors and business partners the opportunity to network in unique surroundings. Events will be held frequently, taking different formats and with a selection of quality guest speakers covering a wide range of themes.

The Business Club is completely <u>FREE</u> to join with members receiving invites to a series of exclusive events throughout the year.

St.Mirren Commercial Manager, Campbell Kennedy said:

"The St.Mirren Business Club is a unique and exciting opportunity to get like-minded local and national businesses together and gives our sponsors and business partners the opportunity to promote their businesses and services to each other.

Interested in attending the event or looking for more details.

Please forward your full name and company details to commercial@stmirren.com or phone Commercial Manager Campbell Kennedy (direct) on 0141 840 1337.









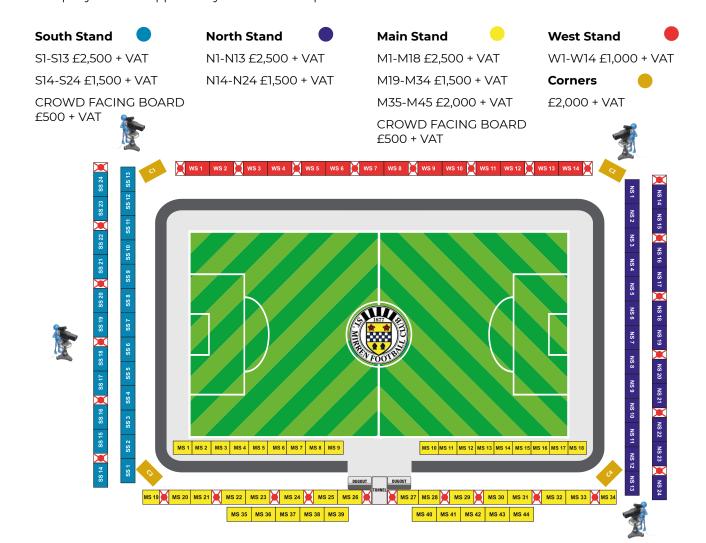
STADIUM ADVERTISING

Stadium advertising is a proven way of promoting your company to a captive audience and guaranteeing wide brand exposure.

Perimeter board advertising achieves extensive television coverage reaching worldwide audiences, as well as the fan base on match days.

The club have games covered by Sky Sports, BT Vision, BBC Sport & BBC Alba- all of which serve the UK and Ireland. Furthermore, SPFL games are also beamed to numerous countries all around the world as well as online at YouTube.

Slightly more price competitive but effective none the less, our crowd facing advertising signs present every company with the opportunity to maximise exposure to the live and attentive match crowd.





ADVERTISING OPPORTUNITIES ON ST. MIRREN'S BIG SCREEN FOR SEASON 2019/20

Goal Sponsor: £1000 + VAT

Every St Mirren goal scored, have you company logo/advert shown on the LED + Listing in Match Day Programme

Corner Kick Sponsor: £1300 + VAT

For every corner kick awarded, have you company logo shown on the LED + Listing in Match Day Programme

Substitution Sponsor: £750 + VAT

For every substitution have you company logo shown on the LED + Listing in Match Day Programme

Physio Sponsor: £700 + VAT

Every penalty awarded have you company logo shown on the LED + Listing in Match Day Programme

Penalty Sponsor: £600 + VAT

Every penalty awarded have you company logo shown on the LED + Listing in Match Day Programme

These figures are based on 19 home matches per season in the SPFL, all home Scottish Cup ties, all home Scottish League Cup ties and all home friendly matches played at St Mirren Park.



Full Season Advertising Packages:

For the 2019/20 season we have installed brand new software into the Jumbo screen to give our advertisers a higher profile branding opportunities

This new package is limited to fifteen companies who's advert will be on a rotating slot at the top of the screen with 3 minutes viewing time in each half.

The package is based on 19 home matches per season in the SPFL, all home William Hill Scottish Cup ties, all home Bet Fred Cup ties and all home friendly matches played at St Mirren Park.

6 Advert slots per match: (3 in each half): £1300+ VAT

Half Time Adverts:

These packages are available for season long advertising. These figures are based on 19 home matches per season in the SPFL, all home Scottish Cup ties, all home Scottish League Cup ties and all home friendly matches played at St Mirren Park. Please note that there are a limited number of slots for these adverts at each match and they will be sold on a first come first served basis.

Advert at half time £700 + VAT



MATCH PROGRAMME ADVERTISING

The St.Mirren Matchday Magazine is very popular with a minimum of 1,000 printed for each game it is a regular sell-out. Purchased by spectators and distributed to over 300 corporate guests and sponsors on a match day, The Magazine is a perfect platform for any Business big or small to promote its services.

- All adverts are sold on a seasonal basis in a variety of formats. Local and National businesses purchase space on a full, half and quarter page basis while others local businesses continue to show their support on the popular Business Behind Saints pages.
- We have also have our Page Sponsor packages, this is a strip advert along the bottom of high profile pages including the Managers notes and Commercial Pages .
- Adverts can be changed every game over the course of the season if required should you wish to change your message.
- All packages can be specifically tailored to your budget.

Price Structure (per season)

Full Page £1,500

Half Page £1,000

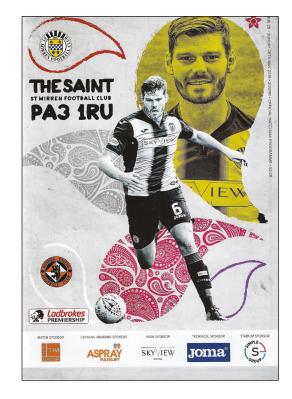
Quarter Page £600

Page Sponsor Strip £500

Business Card Box Advert £350

Business Behind Saints - 1/12th of a page £150

All prices are exclusive of VAT





SPONSOR A PLAYER

PLAYER SHIRT SPONSORSHIP

Player Sponsorship is a fantastic opportunity for you, your company, sports club or children to show their support for a particular first team player.

- Each member of the squad has two shirts available for the 2018/19 season.
- As a sponsor, your name or company name will be listed in every match-day programme and players profile page on official web site www.stmirren.com under your chosen players picture.
- Your name will also be featured on the Jumbo Screen on a match-day when team is announced alongside that of your chosen player.
- Player sponsorship provides fantastic exposure to individual and business large or small.

MEET YOUR SPONSORED PLAYER

- At the end of the season, you will be invited to the sponsors' evening where you'll be able mix and mingle with first team and fellow sponsors.
- Sponsors and a guest will enjoy a finger buffet and refreshments followed by a presentation by your sponsored player of his match worn shirt.

Home shirt is £350 + VAT

Away shirt is £300 + VAT

GET FRAMED

If you wish for your match worn shirt to be framed you can contact our Commercial Dept to arrange for only an extra £80.





Terms: Should your sponsored player depart the club during the transfer window either by transfer or loan deal a new sponsored player will be allocated by the club.

For more information or to sponsor a player please contact Campbell Kennedy on **0141 840 1337** or email **commercial@stmirren.com**



STEP BRAND ADVERTISING

"STEP UP " YOUR SUPPORT WITH THE SAINTS

Step branding advertising at St Mirren Park is a new cost effective way to support the club whether you are a dedicated fan or a local business.

- Each signs is digitally printed aluminium with a matt laminate and measure 1150 x 140mm (one name per sign)
- The signs will be fitted from the centre of the Main Stand, West Stand & South Stands outwards.
- Cost per sign including cost to manufacture is

£100 + VAT (1 year)

£200 + VAT (3 year)

- You will also receive a signed club certificate of authentication as a step sponsor by Tony Fitzpatrick.
- You will also receive your step sign at the end of your sponsorship.

To reserve your sign or get further information contact Commercial Manager, Campbell Kennedy direct on 0141 840 1337 or email commercial@stmirren.com



Player of the Uear AWARDS DINNER 2019/20

Principal Event Sponsor



Please join us on Sunday 3rd May 2020 at the Normandy Hotel, Renfrew for the clubs prestigious Player of the Year Awards Dinner.

The event is once again sponsored by Walker Laird Solicitors & Estate Agents for the sixth year in a row.

Spend an evening in the company of the St.Mirren first team and management and coaching staff at what is Renfrewshire's premier social gathering.

Our speaker for the event is simply top drawer: Prepare to laugh the night away thanks to one of Scotland's finest after Dinner Speakers and comedian's, Eric Davidson .

Keeping everyone in line will be our MC for the evening, journalist, Foxbar boy and fellow Buddie, Bill Leckie The evening will also see new (yet to be named) inductee's into the clubs "Hall of Fame."







THE EVENING WILL CONSIST OF:

- Three Course Meal served with tea and coffee
- St.Mirren Player of the Year Awards 2019/20
- Young Player of the Year Awards 2019/20
- Official Social Media Player of the Year Award 2019/20
- Black & White Magazine Player of the Year Award 2019/20
- Inductee's into the clubs "Hall of Fame"
- Every guest will also receive a special souvenir event brochure and special corporate gift to commemorate the event.
- Raffle
- Grand Auction

Individual places are available at £75 + VAT per person, with a minimum of two places on a shared table basis. Tables are available in multiples of TEN at £750 + VAT or TWELVE at £900 + VAT.



To reserve packages or enquire about Event & Hall of Fame award sponsorship & commemorative brochure advertising opportunities, contact Commercial Manager, Campbell Kennedy on 0141 840 1337 or email commercial@stmirren.com





FUNCTION ROOM HIRE

CELEBRATE A PARTY!

There's always a reason to party at St Mirren Park...

If you are looking for an evening only wedding party or private celebration then we have the perfect package for you!

COSTS

- The costs of your event is calculated as follows:
- Buffet option x total number of guests + cost £250 which includes room rental, linen and
- Event Staff and Security.
- We can provide a DJ for the event at a additional cost if required.

St Mirren Park is licensed premises under the conditions of our license and the safety and well-being of your patrons we require to have a minimum of two event security stewards for the duration of the event for parties minimum of 70 adults up to 150.

GUIDELINE TIME SCHEDULE:

17:00 Access to the suite for decorating

18:30 Event security on site

19:00 Guests arrive to chosen suite

19:30 Disco commences

21:00 Buffet served

23:30 Last orders

00:00 Event closes

FURTHER INFORMATION

Please contact The Commercial Department at the Stadium Sales Office on phone: (0141) 889-2558 or e-mail: kate.wallace@stmirren.com

SPORTSMANS DINNERS

St Mirren Park hosts a number of fundraising dinners for local football clubs and organisations.

The Westmarch Suite can hold up to 200 for such dinners where guests will enjoy a three course

meal and waitress table service throughout the evening.

We can organise the entire event for you including after dinner speakers and a MC for the night

as well as help with fundraising ideas for you to gain maximum income.

SAMPLE MENU

Lentil Soup Served with petit pan bread

Slow Cooked Sirloin of Beef

With creamy mash, honey glazed baton carrots

Yorkshire pudding with a red wine reduction

Chocolate Tartlet, Dairy clotted ice cream, fresh cream and dark chocolate pencil

Tea or Coffee

FURTHER INFORMATION

Please contact The Commercial Department at the Stadium Sales Office on phone: (0141) 889-2558 or e-mail: commercial @stmirren.com



FUNERAL RECEPTIONS AT ST.MIRREN PARK

St Mirren Park has many years' experience in providing funeral receptions and will sympathetically attend to your requirements at this difficult time.

Accommodating any size of gathering up to 170 guests, we can offer quality food served in comfortable surroundings, coupled with attentive service – all the things you require to ensure that this important day runs smoothly. Private bars or specific reception drinks can also be arranged.

Our standard Funeral Reception tea consists of a selection of freshly made sandwiches, sausage rolls and a selection of cakes & amp; pastries and tea and coffee. However, that can be augmented by soup and we are always pleased to provide any other specific catering that is required.

The stadium is only a five minute drive from Woodside Crematorium and Hawkhead Cemetery and we have a large, free car park for all guests.

COSTS

Costs per person are £8+VAT per head with a minimum number of guests set at 50.

FURTHER INFORMATION

Please contact Kate Wallace at the Stadium Sales Office on phone: **(0141) 889-2558** or e-mail: **kate.wallace@stmirren.com**



TERMS & CONDITIONS SEASON 2019/20

- 1. Full payment is required at the time of booking (unless agree with the Commercial Manager).
- 2. Any cancellations must be communicated in writing by the organiser.
- 3. In the event of a booking cancellation, refund details are as follows
 - a. 3 working days prior to the event no refund
 - b. More than 14 working days prior to the event -100% refund
- 4. Hospitality Invites will be posted out in advance with Match Tickets issued on the of the match.
- 5. For all inclusive packages, all bottled and draught lager, beers, cider & Guinness, wine/ prosecco by the glass, spirits and mixers are included (single measures only). (bottles of Prosecco are not included in the package and can be purchased separately on the day)
- 6. For all inclusive packages, one drink per person can be ordered at a time (no doubles).
- 7. Your match day invite is also your parking permit. Hospitality guests park in car park 3.
- 8. Dress code for hospitality is smart please note denims and trainers are not permitted.
- 9. St.Mirren FC reserves the right to refuse admission.
- 10. St.Mirren FC reserves the right to remove any person whose behaviour is deemed unacceptable or are believed to be intoxicated.
- 11. Should the match be cancelled prior to commencement, guests can attend the rearranged match, an alternative match or will be issued a full refund.
- 12. Should the match be cancelled prior to kick off but after food service, St.Mirren FC will advise alternative arrangements.
- 13. Clients must comply with the statutory laws regarding licensing (Scottish licensing Act 2005).

Registered Office & Ground: St.Mirren Football Club, 75 Greenhill Road, Paisley, PA3 1RU

Tel: 0141 840 1337

E-mail: commercial@stmirren.com

Website: www.stmirren.com

Registration No. 5773 Scotland VAT



The Simple Digital Arena, Greenhill Road, Paisley, Renfrewshire PA3 1RU

Telephone: 0141 840 1337

Email: commercial@stmirrren.com



Brochure designed by KP Kreative www.kpkreative.co.uk