



## Privacy Policy

Saint Mirren Football Club takes the privacy of all its customers and website users very seriously and takes great care with customer and user information.

This privacy policy explains what information we will collect about you, how we will use it, and the steps we take to ensure that it is kept secure.

By using this website you consent to us collecting and using personal information about you in accordance with the terms set out in this policy.

This Website contains links to other websites, which are provided for your convenience. We are only responsible for the privacy practices and security of this Website. We recommend that you check the privacy and security policies and procedures of each and every other website that you visit.

The 'Data Controller' (for the purposes of the Data Protection Act 1998 (the "Act")) of any personal information that you provide to us through the Website is Saint Mirren FC.

### **What information do we collect ?**

In order to provide you with our services, we may collect personal information about you from our website, telephone conversations, emails, and written and verbal communications.

We may, for example, keep a record of your name, address, delivery address, email address, telephone number, date of birth and credit card details.

If you are ordering tickets, you will be asked to provide financial information (Like your account or credit card numbers).

We may also record details of any disability or health needs you may have at the time of booking an event or service which will take place at our premises to help to ensure your safety.

## How do we use your information ?

Any personal data relating to you will be used and recorded by us in accordance with current data protection legislation and this privacy policy. We will primarily use your personal information to provide our services and products to you. We will also use the personal information that we hold to communicate with you, for example: in the event that the services or products you have requested are unavailable, for record keeping purposes, to recover debt and to help us to prevent fraud, to improve the quality of our service, for market research, or to track activity on our website.

We may also create an individual profile for you so that we can inform you of services, products, events or special offers that may be of interest to you.

In the event of the sale of the business or the integration of the business with another party we may disclose your details to advisers or prospective purchasers advisers.

## Cookies

In common with many other website operators, we may use standard technology called 'cookies' on this site. Cookies are small pieces of information that are stored by your browser on your computer's hard drive.

Our cookies enable us to understand who has seen which pages and advertisements, to determine how frequently particular pages are visited and to determine the most popular areas of our website.

They also enable us to enhance your visitor experience by storing information about the products and services that you select between visits so that we can provide you with focused information each time you visit our website.

Most browsers automatically accept cookies, but you can usually change your browser to prevent cookies being stored, however if you do turn cookies off this will limit the service that we are able to provide to you. For further information on cookies and how to switch them off see [www.allaboutcookies.org](http://www.allaboutcookies.org).

In certain cases, the Website may also employ flash cookies. Flash cookies are used to improve and enhance your web browsing experience (such as enabling advertising to be specifically tailored to your interests or facilitating purchases to be transferred to your shopping basket when making a purchase)

To adjust your preferences for flash cookies (and whether or not you wish to accept them for the Website or other websites), please visit:

[http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html)

## **Security Information**

We take the security of your personal information very seriously. When you submit your credit card details, we use industry standard Secure Sockets Layer (SSL) encryption technology to guard your information.

In addition, we have security procedures in place to protect our customer database from loss and misuse, and only allow access to it when absolutely necessary, and then under strict guidelines as to what use may be made of the personal information contained within it.

We will take all reasonable care to keep the details of your order and credit card information secure but unless we have been negligent, we will not be liable for any losses you may suffer as a result of unauthorised access by a third party to the information transmitted by you when ordering products or services from the club.

This website contains links to other websites. We are only responsible for the privacy practices on this site. We recommend that you check the privacy and security policies and procedures of each and every other website that you visit.

## **Policy for Children**

We realise and understand that many children will visit the Website, or interact with Saint Mirren via another route, but encourage all persons under 16 to consult with their parents or legal guardian before submitting any content or information to Saint Mirren. Parents or legal guardians should, in particular, supervise children when online and recommend that parental control tools be put in place. Although anyone known to be under the age of 16 may participate in competitions and promotions, notification of a win or prize will be sent directly to the parent or legal guardian identified in the initial registration process. Any publication of a competition winner's personal details for visitors known to be under 16 will require parental or legal guardian consent during registration.

## **Disclosure in Compliance with Laws**

You should be aware that we may release your personal information or financial information when we believe it is necessary to comply with laws or regulations, to assist law enforcement, to enforce the terms under which you transacted with Saint Mirren FC, or to protect the rights, property or safety of Saint Mirren FC, users of the Site or others.

## **What to do if you do not want to receive marketing information**

You have the right to prevent marketing information being sent direct to you. If you prefer not to receive information from us or from any other organisation to which we may disclose your personal information, you can opt out of further marketing by clicking the relevant boxes on the screen upon which you provide information or by writing to us by mail or email.

Please note, however, that if you do opt out, we and/or they will be unable to keep you informed of new services, products, events or special offers that may interest you and our ability to inform you of ticketing opportunities may be affected.

### **Changes to this Privacy Policy**

We reserve the right to change our security and privacy policies at any time. Accordingly we recommend that you check this page periodically in order to review our current policies.

### **Your Rights to Access Your Information**

You have the right to see a copy of the Information that we hold about you. We may charge a small fee towards the cost of administering any request you make. The current fee is £10.00. You may ask us to make any necessary changes to your Personal Information to ensure it is accurate and up-to-date.

### **How to Contact Us**

If you would like any further information or have any comments about our use of your Information, our Privacy Policy or any aspect of the Website or our service, please contact our Data Protection Officer:

**Data Protection Officer, Saint Mirren Football Club, Greenhill Road, Paisley  
PA3 1RU**